



SOLUTIONS

DIGITAL CONTENT MANAGEMENT

Embassy Graphics provides Digital Content Management in an Application Service Provider (ASP) business model. Our technology allows you to store and retrieve your digital content using our servers with seamless access via the Internet using standard web browsers. This solution is ideal if you want to organize and control your content or brand and you have requirements for continued re-use from multiple locations.

SERVICES

- **Customer Configurable**
- **On-line Administration**
- **On-line Uploading and Downloading**
- **Technical Support**
- **Redundancy and Back-up**
- **Secure Password Access**
- **Detailed Reporting**

FEATURES, ADVANTAGES AND BENEFITS

■ **No Capital Investment or Reinvestment**

A key advantage to using our ASP model is that you never need to invest or reinvest in hardware or software. As technology or software evolves, we make it available to you as part of your service package.

■ **"On-Site" Feel**

Since our ASP technology is entirely browser based, regular users of the DCM system say it feels and looks like an extension of their desktop.

■ **Minimum Support and Overhead Costs**

You don't need to hire IT professionals because the main servers are at our location. If there is a problem, our IT professionals will handle it.

■ **Flexible Pricing Options**

We can provide you with cost effective pricing options customized to your needs. Some of our pricing options include: pay as you use; monthly flat rates based on the volume of data stored or; a hybrid combination of both.

■ **Redundancy and Disaster Back-up**

Behind the scenes, we provide all the technical resources to ensure file redundancy and off-site back up. We view our your files as high value, digital assets and we protect them accordingly.

