



SOLUTIONS

PRINT MANAGEMENT AND FULFILLMENT

■ Trade Printing Alliances

We have strategic alliances with many of the best trade printers in the industry – true craftspeople working out of world-class manufacturing facilities and selling only through and to the trade. For us, having access to these printers is like having all the best equipment and most advanced operators without the overhead. Our pricing allowances with these vendors coupled with our ability to match job requirements with the printer most capable of doing the work means you get “the best in the business” often for less than you would pay a general commercial printer.

■ Printer Representation

We have an exclusive sales agreement to represent Midas Printing (Asia) in North America. Midas Printing – a publicly traded company based in Hong Kong – specializes in the production of high quality books. Under our arrangement, Embassy Graphics performs all the high-end prepress and proofing in our North American production facilities before sending customer-approved print-ready files to Midas for printing.

